



SAUDI JAPANESE FORUM



23- 25 March 2011 TOKYO - JAPAN

Saudi – Japanese Industrial Cooperation Forum
Coinciding with
Saudi Industrial & Investment Exhibition
& **The 12th Saudi – Japanese Business Council**

Under the Patronage

H.E Minister of Commerce & Industry

And a delegation of senior officials and business society

23 – 25 March 2011

The Prince Park Tower
Tokyo, Japan

The importance of Japan in the world markets and its position as the world's third largest economy underline the growing importance of trade and economic links between Saudi Arabia and Japan. These relations between both countries are emphasized by the economic and technical cooperation between both governments, with the goal of seeking to facilitate the growing opportunities of Saudi exports while also attracting Japanese Investments to the Kingdom. These investments pertain to industrial projects specifically in the oil sector, and the development of economic and technical cooperation in the Kingdom designed to promote mutual companies working in these fields.

As Japan is one of the largest trading partners of the Kingdom, the two countries are playing an increasingly important role in the development of their respective economies, and as a result we have chosen to organize this event in Tokyo.

XS Conferences & Exhibitions

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Trade and economic relations between Saudi Arabia and Japan:

Key factors

- Japan: Third largest trade partner for KSA
- KSA's export to Japan: Mostly crude oil
- KSA's import from Japan (10% of total import (2004)): Cars (57%), machines, electronics, metals, tires. Etc
- 2006, total volume of trade between Japan and Saudi Arabia is \$ 41.86 billion USD, compare to that of 2005 (\$32.93 billion USD) has increased by 27%.
- In the area of the joint projects of the size of Saudi-Japanese joint projects in the Kingdom of 74 projects including 41 industrial projects, and (33) non-industrial projects with a capital of 67.45622 million representing the share of the Saudi side of the 70.74% and the Japanese side 05,25% and the rest to other investors, or 34.0%.

The benefits of this important event are:

- Ability of having (600) Japanese Investors & Businessmen
- Develop technologies to the Kingdom
- Attract Japanese Investments to the Kingdom
- Opportunity for the Saudi companies & factories to enter the Japanese market
- Opportunities for Saudi Businessmen to conduct B2B meetings with their counterparts
- Increase the Economic exchange between the Two countries
- Increase the Saudi Exports to Japan

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